## **DATA FILE**

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# New tour from Unseen Hong Kong

### Example location for Mysterious HK tour

Location: 3.7 Location: So Lo Pun

- Description: abandoned village w/ crumbling walls & rusty playgrind
- 3.9
  MyStery: legend: compasses stop workng there

### General information about new tour

launch date: 10 Jul

tgt audience: grps of young ppl

new format: app w/ interactiv map & audio guide

4.6 recordng studio: Sham Shui Po

## Michiko the blogger

- to persuade her: can promote her blog & videos in app

### 2. Email from Stephen Lui to Chris Yeung

### 000

To: Chris Yeung

**From:** Stephen Lui

**Sent:** 16 May 20\_\_

**Subject:** Things to do

Hi Chris

Thanks for sending me the link to your friend Michiko's blog. It's very interesting.

Can you please complete the infographic about the new tour for our e-newsletter? We need a short paragraph about four of the sites on the tour (not all of them!). Just mention the location, and briefly describe the site. Then end each description with a question that visitors might ask themselves when they see the site — we don't want to spoil things and explain the mystery until they go on the tour.

You can use information from your notes from Rosita's presentation. I've attached an article about some of the places on the tour, as well as a post from Michiko's blog about one of the tour locations.

Have you contacted Michiko yet? If not, could you write a polite, friendly email to her about the new tour today? Explain who the tour is for, the new format we'll be using and when it'll launch. Ask her if she would agree to do the audio recordings for the <a href="mailto:new tour">new tour</a> (since you said she has a good voice). Be sure to mention the other things we discussed in our staff meeting too. Try to be persuasive and get her to agree!

Many thanks

Stephen

PS Don't forget to give Michiko the name and location of the recording studio. Ask her 4.9 which of the dates we've booked would be convenient for her. If the dates aren't OK, politely let her know that she should contact you as soon as possible so that we can arrange a suitable date.



### The Ghost Column of Mong Kok

You might miss the 'ghost column' as you walk along Prince

Edward Road in Mong Kok. Once you see it, though, you'll realise how strange it is: an old column attached to the outside of a newer building.

The column looks well over eighty years old, in contrast to the newer building. It is most likely all that remains of an old shophouse or *tong lau*. Shophouses used to be common in Hong Kong but nearly all of them have been torn down and replaced by taller and larger structures.

However, the question remains: What is the reason that the builders left this one piece of the old building attached to the new building? One possible explanation is that the original shophouse was sold to two developers. One half of the column belonged to the first developer, the other half to the second. There was no easy way for each developer to destroy only half of the column, so they just let it stay.

I've found several other 'ghost columns' on buildings around the city. See if you can spot them before they're all gone!

### Earlier posts

- > Tiger Balm Gardens
- The abandoned village of Yim Tin Tsai

#### Videos

- **>** HK's hidden parks
- HK's Monster Building

### 4. Weekend Explorer webpage



## **Hong Kong Puzzles**

If you explore Hong Kong long enough, you are sure to come across a few spots that seem strange or baffling. Here are two of Hong Kong's most puzzling places.

#### The Wartime stoves

The Wilson Trail has always been popular with serious Hong Kong Island hikers. One of the easier and most pleasant stages of the trail is the  $\frac{3.1}{\text{Quarry Bay Tree Walk}}$ . To get to this walk, take the MTR to Taikoo and head up Greig Road past the Nam Fung Sun Chuen housing estate, where the walk begins. After about twelve minutes, up a flight of stairs, you'll see them: several  $\frac{3.2}{\text{concrete}}$  slabs, worn by the years and the weather. Each slab has large round holes.

These days, the holes are empty or filled with weeds, but there is little evidence of what their 3.3 original purpose was. Hikers look at them and wonder what these things were used for. Surprisingly they were communal kitchens constructed for the public during World War II (although they were never actually used). Nowadays they're a good spot for exercise and picnics, but they still look quite mysterious.

### The mystery logs in the bay

In Yan O Wan, a bay on Lantau Island, there is a puzzle that many Hong Kong travellers on the Airport Express might have seen — if they bother to look out the window instead of at their 3.11 phones! If they do look, they will see an unexpected sight: tall wooden logs sticking out of the water of a small, deserted bay, looking lonely and strange.

Anyone who sees them will be curious about why the logs are standing there. There is no obvious reason for them to be there. The most believable explanation, though, is that they are left over from an old logging industry on Lantau Island. The upright logs were probably used to hold other logs floating in the water. Now the floating logs are gone, but the vertical logs stand on as a mysterious reminder of the past.

### 5. Staff meeting minutes

### **Staff meeting minutes**

**Date:** 9 May 20\_\_\_, 3.15 p.m.

**Venue:** Meeting Room 2

**Present:** Stephen Lui (SL) — Managing director Chris Yeung (CY) — Tour manager

Rosita Cruz (RC) — Tour developer Phyllis Wan (PW) — Tour manager

Saadia Malik (SM) — IT manager

### 1. Confirmation of minutes

### 2. Asia Travel Conference

PW noted that the annual Asia Travel Conference would run from 9–11 June and reported that UHK had successfully applied for a booth at the conference. SL asked PW to work out a schedule for the staff at the booth during the conference.

### 3. New tour ideas

RC suggested a new tour based on mysterious places in Hong Kong, to be launched in summer.

SM suggested that the new tour could have an <u>audio guide</u>. SL agreed and suggested using either <u>Rainbow Studio in Sham Shui Po</u> or Success Studio in Ho Man Tin. RC would check with the studios and try to find available dates for recording the audio in June.

CY reported that one of his friends, Michiko Kwan, had a popular blog and video site about mysterious places in Hong Kong and added that she had a very professional voice. SL suggested asking her to suggest other mysterious places in order to increase the number of locations on the app tour.

CY pointed out that Ms Kwan had many excellent photographs of mysterious locations in her blog and volunteered to request permission from Ms Kwan to use some of them for the app.

SL agreed that RC should proceed with planning the new tour. RC agreed to give a presentation on the tour on 15 May.

### 4. AOB

There being no other business, the meeting was concluded at 4.35 p.m.

### 6. Rosita Cruz's calendar

<u>June</u>								
Mon	Tues	Wed	Thurs	Fri	Sat	Sun		
4.75	6	4.8 7	8	9	10	11		
Studio free	II am	Studio free	Staff	10 am				
for	Weekly	for	training day	Opening of				
recording	staff	recording		Asia Travel				
session 4.7	meeting	session		Conference				
9 am-4 pm		<u>II am-6 pm</u>						
					booth at Trav			
				Con-	ference 10 am-	6 pm		
Rosita	1		1					
Only 1 session will be needed for recording the audio so let's wait & see which day is better for the speaker before confirming the booking  Stephen			earsoin					

THIS IS THE LAST PAGE OF THE UNIT 4 DATA FILE.